

College of Dairy Science and Technology, LUVAS, Hisar

Logo Design Competition

Logo is a visual cornerstone of any institution. College of Dairy Science and Technology being a new constituent college of LUVAS, Hisar needs a logo to uniquely identify itself. In order to celebrate the auspicious occasion of World Milk Day, CoDST has initiated a Logo Design Competition. The participation will be open to all students and the entries for competition will commence from 1st June, 2018.

Guidelines

- ✓ The Logo should be designed around the theme of the Mission and Vision of the college with a solemn look and strong artistic value. The color should be simple and bright, suitable for colourful, black and white, or colorless background. It is advised to avoid the use of any ethnic or religious taboos.
- ✓ The Logo must be original and does not infringe the rights and interests of the third party. Anyone found infringing on others' copyright would be disqualified from the competition. The designer will bear legal responsibility for any possible tort.
- ✓ The participant must be the same person who has designed the logo and plagiarism would not be allowed.
- ✓ The submitted designs shall take the Logo as the main body with some basic visual elements: standard font (Hindi, English), standard color, auxiliary graph and the soft copy shall be submitted with colour and 300dpi resolution. None of the submitted designs will be returned.
- ✓ The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- ✓ Also submit the design with description to describe the idea and explain the Logo in 300 words (Maximum).
- ✓ The logo of the winning design shall be property of the CoDST and they shall have rights to use the logo.
- ✓ Three designs will be preliminarily selected among all the participants and the winners will be presented a certificate of honour. The designer of the finalized one will be awarded with the suitable prize. The winner shall be chosen on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the vision of the College.
- ✓ The decision of Dean, CoDST for selecting the winner shall be treated as final.

Submission method: Submit the designed Logo only in jpg format together with the entry form to deancodst.luvast@gmail.com

For more details, contact - Dr. Yogender Yadav (7015085750)

The deadline of submission: June 30, 2018



Dean, CoDST

Logo Design Competition (CoDST, LUVAS, Hisar)

Entry Form

Name:

Class:

Name of the College:

Address:

Mobile:

E-mail:

Designed Logo with Description:

(Please describe the symbolism behind your logo design)

By participating in the CoDST Logo Design Competition, each entrant warrants that he/she has read and agrees to be bound by the Competition's rules.

Date:

Signature